Introducing Pizza Box Divider

Pizza Box Divider* is a unique, innovative new product which both saves money and provides new opportunities to increase revenues. The EU/US food safe box is designed to be used in all types of takeaway business and provides numerous benefits:

- Fewer boxes are required for mixed orders
- The box can be reconfigured to create 2, 3 or 4 compartments
- Because sides can be packed together, customers can be offered more variety
- Increase variety provides opportunities for upselling, leading to enhanced revenues
- It is quicker to insert a Pizza Box Divider than it is to put boxes together for each side order
- The divider provides an effective alternative to polyester packaging which will be banned in Near future
- The product is fully recyclable and reduces overall waste volumes

*Our product has an International registered patent and cannot be copied.

Tried and Tested

We have used this great new product in our own business, and it's been a real success story. We have also sent full boxes to other fast food outlets and franchises to demonstrate the potential of the Pizza Box Divider. They placed orders immediately!

HK International

Feedback

The benefits of Pizza Divider are borne out by the feedback we have received from customers. Positive feedback included the use of fewer boxes, food staying warmer for longer, 130% increase in sale driven by additional purchases, and the ability to mix side orders. The boxes also prevented parts of the order being left behind.

Pizza Box Divider meant we could increase side order sales with by offering a combo box.

This increased sales volumes and helped to generate new revenues.

Punto Pizza, Warley

Not only does the divider save on   packaging costs, but they deliver   effective portion control as well.

Ming Moon Chinese Takeaway, London

We use the product to pack customers' side orders, saving on packaging material, using box dividers to segregate veg and meaty foods by packing them in the same box.

Olivia Pizza & Kebab House, Birmingham

HK International

Case Study

Opportunities

Pizza Box Divider costs just a few pence, but has massive potential. In addition to revenue generation and cost savings, there are also opportunities for branding and design work for special occasions, celebrations, national events and to generate additional advertising revenues.

Your own Message or Design Here

Case Study

Takeaway world

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2 PIECES OF CARDBOARD
5 IMPRESSIVE BENEFITS

Example for 8" Pizza Box

Up to:
- 8 x Jalapeño Cream
- 8 x Mozzarella stick
- 8 x chilli cheese Bite

Up to
- 8 x BBQ/HOT WINGS
  or
- 8 x CHICKEN STRIPS

(based on Medium size Wings)

Up to:
- 10 x Nugget or
- 20 x Pop corn chicken
- 8 x Chicken Bite
- 8 x Chicken strips

Up to:
- 10 x Onion Ring

Example for 7" Pizza Box

Used in 8" or 9" Box

Used in 10" or 11" Box

Used in 7" or 8" Box

Used in 7" or 8" Box

Used in 10" or 11"

Used in 12" Box

The Pizza Box Divider is one size and would be fit in all Boxes from 7" to 12"

Environmentally friendly | EU Food Safety Standard Compliant | Recyclable

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Page.4

Example of Potentially Amazing Cost Saving Through Patented Box Divider

Combo Box

Munch Box

Mix Box

Starter Box

Share Box

Mix Box or Munch Box	Total Cost	Brand	Average Prices Per item Price Based on JJ and other Food wholesale services	What you need?
	10.5p	Italian flag pizza box	**10.5p** Per each box (£10.50 for 100 box in each pack)	**1 x 8" PIZZA BOX**
	33p	Lambeston Potato wedges 10kg	**33p** Per 250gr (£12.99 for 10kg box) 1 X Portion Twister Fries .... £1.05 1 X Regular Chips............................55p	**~250 gr / full portion POTATO WEDGES**
	49p	Sadia Wings	**49p** for 4 pcs (£11.99 for 3kg box) 4 X Jalapeno Cream ....60p 4 X Mozzarella Stick ....63p 4 X Chilli Cheese Nugget 71p	**4 pcs x BBQ/HOT CHICKEN WINGS (~250gr)**
	79p	Crispy chicken strip	**79p** for 4 pcs (£12.49 for 2kg box) 8 X Onion Ring ....69p 4 X Chicken Bite ....74p 4 X Chicken Nugget 40p	**4 x CHICKEN STRIPS (~250gr)**
	12p	Box Divider/saver	**12p** set of box divider (5.99 for 100pcs/50 set) **1 pcs........6p** **2 pcs..........12p**	**2 pcs box Divider**
	30p	Harisson Dips	Average Price for each Dip**9p** (8.99 for 100 Dip)	**3 x Dips (Sauces)**

2 Pieces of Cardboard, 1 Tasty Boost in Profits.
Cut costs. Boost profit margins

- Splash your branding on each sleeve.
- Split veggie and meat foods effectively.
- Run promos on starter mix and match boxes.
- Compete with sharper price points on your menu.
- Provide more choice for customers who can mix and match their very own side order combo.
- Better control over the Portion
- Allow Customers to create a side order combo.

Costing You	Sale to Customer	Gross Profit
£2.15	**£6.99**	**£4.84**

*Average Price have been calculated Based on JJ food and other wholesaler food services in May

| 11p	12p	14p	7p	6p	8p	10p	9p	10p	6p/12p
Small 5.5" Plain Box	Small 6" STARTER Box	Small 6" STARTER Box (With Whole)	Box HP10 / N10 + 12"x12" brown pocket	Box HP9/ N9 + 10"x10" brown pocket	Aluminium No2 Container + **Lid** 10"x10" brown pocket	Aluminium No2 Container + **Lid** 12"x12" brown pocket	7" PIZZA BOX	8" PIZZA BOX	PIZZA BOX DIVIDER 1 pcs **6p** 2 pcs **12p**

Savings Instead of 2 to 4 Boxes, Use only one and save £22 to £44 per hundred orders.

❖ **Up to four starters can be packed together (and can be customised to accommodate two, three or four starters, as well as a main and a starter).**

❖ **Food stays snugger (and warmer), for far longer, while fewer side orders are forgotten**
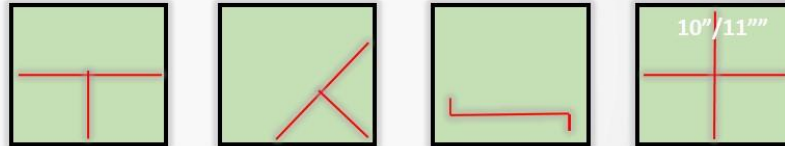
world Takeaway
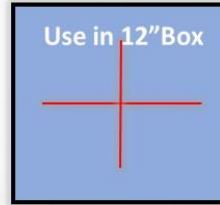www.takeawayworld.com

Use in 7" Box
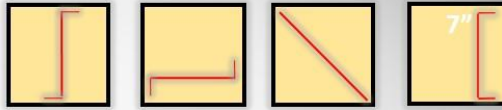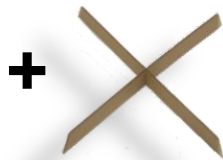
Use in 8" or 9" Box
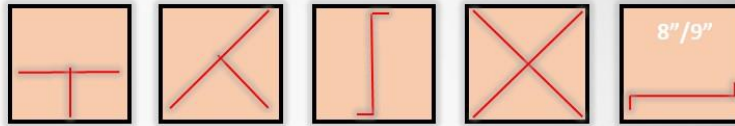
Use in 10 or 11" Box

Pizza Box Divider is One Size and could be fit in 7", 8", 9", 10", 11", and 12" pizza box, by Bending , Cutting and Tearing

Use in 12" Box

Use in 12" Box to Mix side and Main Dish

+ ✗ = **£0.22p**

Savings Instead of 2 to 4 Boxes, Use only one And save £22 to £44 per hundred orders.

➢ Better control over the Portion.
➢ Increase profits per box.
➢ Allows customers to create a side order combo
➢ Increase customer satisfaction.
➢ The empty spaces in your boxes mean that your food gets cold more quickly than it should (Food that arrives hotter).

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